

What's Lurking in Your Server Closet? The Hidden Costs of On-Premises Fax Servers

Although the vast majority of healthcare organizations have adopted electronic medical record (EMR) systems, the industry remains heavily dependent on fax technology for communications. Fax is ubiquitous, secure, simple and easy to use. As a result, most healthcare organizations rely on it, something that's unlikely to change anytime soon.

Fax isn't going anywhere.

In fact, the **global fax services market is predicted to** grow 87% between 2021 and 2027.¹

Global fax services market

+87%

Today, many healthcare organizations are turning to the cloud to support agility, accelerate innovation and reduce technology maintenance costs.



55% of enterprise computing workloads already run in the public cloud or will be moved there within the next 12 months.²

100% of healthcare technology leaders participating in a recent survey said their organization had already moved at least one business-critical application to the cloud.³





51% of healthcare organizations will be running software in multiple clouds within the next one to three years.⁴

However, far too many healthcare organizations are still shackled to outdated on-premises fax servers that are costly to maintain and operate. They're also vulnerable to failure, which can compromise operations and impact patient care.

How much is your organization spending on hardware, software, administrative support and maintenance to keep your legacy fax server up and running?

Take a look at this side-by-side comparison of the typical costs of on-premises and cloud faxing:

Expense	On-Premises	Cloud Faxing
Fax transmission charges	per minute	per page
Long distance tolls + telecom charges	\$	Ο
Fax server software	\$	Ο
Fax software support and maintenance agreements	\$	Ο
Server redundancy for high availability	\$	Ο
Fax hardware maintenance (servers, fax boards, gateways, etc.)	\$	Ο
Software and hardware upgrades	\$	Ο
Data center hosting charges for fax server	\$	Ο
Labor costs for server maintenance	\$	Ο

To learn more about how the costs of on-premises fax servers and cloud fax services

compare, check out our two white papers:



<u>On-Premises vs.</u> <u>Cloud Faxing:</u> <u>Calculating Your Total</u> <u>Costs of Ownership</u>

For more information about the Concord Technologies suite of cloud fax services, and how Concord can help your organization, **visit www.concord.net.**







- 1 https://www.arizton.com/market-reports/fax-services-research-report
- 2 https://resources.flexera.com/web/pdf/Flexera-State-of-the-Cloud-Report-2022.pdf
- 3 https://www.nutanix.com/enterprise-cloud-index-for-healthcare-full-report
- 4 https://www.nutanix.com/enterprise-cloud-index-for-healthcare-full-report